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Office Of The Collector & District Magistrate, Jashpur (C.G.)

S.No./863 /P.A./2024 :

Jashpur, Date 25/10/2024

As the District Collector of Jashpur, I am pleased to extend my recognition and endorsement for Shop for Change Fair Trade. Their dedication and professional expertise have significantly contributed to the development and success of the Jashpure brand.

Shop for Change Fair Trade's involvement in designing and developing an e-commerce website for Jashpure has notably enhanced our online presence, making our local products accessible to a broader audience. Their commitment to excellence is evident in the meticulous branding and designing of our products, elevating the quality and appeal.

Their efforts in gathering and incorporating product feedback have led to continuous improvements, ensuring our products meet market demands and consumer expectations. Their innovative approach in organizing corporate stall activities has provided invaluable exposure, connecting our local products with potential buyers and partners in various urban centers.

Importantly, Shop for Change Fair Trade has been instrumental in building a robust supply chain, ensuring the efficient and effective distribution of Jashpure products. Their comprehensive support has empowered our local artisans and farmers, enabling sustainable livelihoods through fair trade practices.

In summary, Shop for Change Fair Trade's contributions have been pivotal in the growth and recognition of the Jashpure brand. Their expertise and dedication have not only enhanced our products but also strengthened the community's economic fabric. We are sincerely appreciative of their efforts.

with best wishes

(Dr. Ravi Mittal)
Collector
Distt.- Jashpur (C.G.)